

The strength of the past, the power of the future.

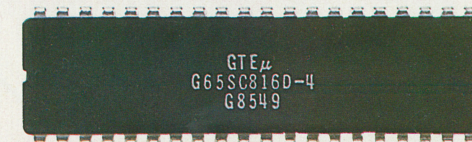


There are three million Apple II users around the world.

Businesses. Freelancers and entrepreneurs. Teachers and pupils. Artists and scientists.

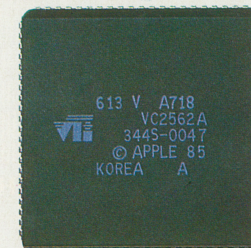
Individuals who use their computers in three million different ways – which says a great deal about the Apple II's versatility, staying power, and ingeniously flexible design.

So when we set out to create a new generation of Apple II, we knew that we were building on a hugely successful heritage. All we then had to do was use the newest technology to make it fast, powerful, communicative and colourful. As well as compatible with the enormous range of existing software and hardware, and as flexible as ever.



Welcome to the Apple IIgs.™

First, meet the 65C816 microprocessor. It has 16-bit performance, making light work of powerful new software, yet it can run virtually every program in the existing Apple II library – up to three times faster.



It does this by working with another chip, the most surprising one of them all. The Mega II; the Apple II on a chip!

This tiny device has the functionality of the Apple II family crystallised into one square inch, which leaves a lot of room for new features.

Take a look at the outstanding graphics combined with 4096 colours of stunning intensity, from electric red to the most delicate violet.

Close your eyes and listen to its 32-oscillator synthesizer, enabling it to reproduce sound as faithfully as it reproduces sight, from natural human speech to jazz compositions and film sound effects.

It has the power to meet the toughest problems that business has to face, yet with the same friendly approach of its famous brother, the Apple Macintosh.™ The mouse is free. And so is the software that makes managing your computerised information as easy as selecting papers from a desktop.

So, with almost a decade of success behind it, the new high-performance Apple II looks forward to a new generation of opportunities to show off its new talents. The possibilities are endless.



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