Æ **APPLIED ENGINEERING**
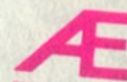
A DIVISION OF AE RESEARCH CORPORATION

P.O. Box 5100 Carrollton, Texas 75011

**Winter/Spring '88 Catalog
Includes New Products!**

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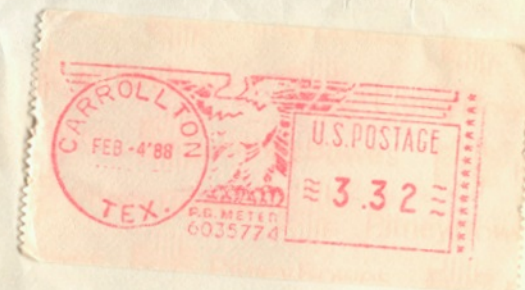
DAVID HARDAWAY

(214) 241-6060
3210 Beltline, Suite 154, Dallas, Texas 75234

Æ **APPLIED ENGINEERING**

A DIVISION OF AE RESEARCH CORPORATION

P.O. Box 798   Carrollton, Texas 75006

W.A. Australia

Æ APPLIED ENGINEERING

INSIDE AE...   OCTOBER 88

Dear Valued Client:

In the August "Inside AE" we introduced our new MacRAM 1 Meg card.
We are now proud to introduce our new MacRAM 256K. Like the 1 MEG
board, it is designed for the Macintosh Plus, SE and Macintosh II. It
uses 256K surface mount dip chips and sells for $179.00. Two MacRAM
modules are required if you want to expand the memory on the
Macintosh Plus or SE. The Macintosh II requires at least 4 MacRAMS.
They are in stock and ready for immediate delivery.

Last month, we showed all of our latest products at APPLEFEST in San
Francisco. The two products that seemed to grab the most attention
were the RamKeeper and the prototype of the TransWarp GS. Most
Apple IIgs owners were really impressed with the RamKeeper when
they saw that it could boot the system finder in ten seconds instead of
the normal two minutes.

TransWarp GS is getting more pre-release attention than any other
product we have developed. We have received thousands of phone calls
from customers wanting information on this product and we haven't
even advertised it yet. TransWarp GS is still on schedule to be
released in November and it should be the HOTTEST Apple II product
introduction of the year.

Please remember that we have introduced a new software patch for the
new version of Appleworks. Claris is now shipping Appleworks v. 2.1
and many of your customers may need this upgrade. The new software
title is APPLEWORKS 2 EXPANDER v. 3.0.2.

If you need more information regarding these or other products, or if
you would like to place an order, please send a letter to my attention
or call me at 214-241-6060.

Sincerely,

David W. Hardaway
Marketing and Sales

AE APPLIED ENGINEERING

INSIDE AE...   NOVEMBER '88

Dear AE Customer:

We are now taking orders for the Ram Express and the Sonic Blaster.
We also reduced the price on the Transdrive, PC Transporter, and
MacRAM 1 Meg chips.

Ram Express is a memory board that fits in the expansion slot of the
new Apple IIC Plus. It can expand up to 1 Meg using standard 256K
chips. It is very easy to install, behaves much like RamFactor and
comes complete with AppleWorks expansion software and manual. It
sells for $699.00 for one meg, $399.00 for 512K and $249.00 for 256K.

Sonic Blaster is a stereo digitizing card that adds a new dimension to
your favorite GS games. It also records, amplifies and plays back in
rich, full stereo. You can record sounds from your home stereo
system, CD player, television or VCR. Sonic Blaster even comes with a
built-in real time Oscilloscope that lets you set input levels before
you start recording.

Sonic Blaster comes with software and documentation that makes it a
breeze to use. It will introduce a new world of sound editing
capabilities by allowing you to edit recorded sounds with familiar,
"Mac-like", pull down menus. Functions like cut, paste, copy, amplify,
reverse, fade in, fade out, echo, and stutter are a snap to use and are
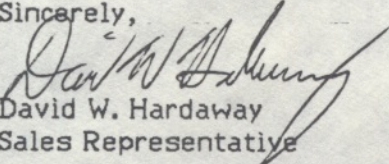displayed in full color Super Hi-Res graphics. It sells for $129.00.

Starting November 1st, only the PC Transporter with 768K will be
available. This is due to the new 256K by 4 chips that are now being
used instead of the zip chips. All other PC Transporter sizes have be
discontinued. By using these new chips, the price will drop from
$699.00 to $679.00.

TransWarp GS is scheduled to ship in December. It will more than
double the speed of your IIGS computer and sell for under $400.00. It
will be available soon.

If you are having trouble with your ProDOS clocks with the new 2.1
AppleWorks, we now have 2 new software packages to solve that
problem. ClockWorks Utilities version 3.1 and the TimeMaster
Utilities version 3.5 are available and sell for only $15.00.

If you need more information regarding these or other products, or if
you would like to place an order, please send a letter to my attention
or call me at 214-241-6060.

Sincerely,

David W. Hardaway
Sales Representative

March 16, 1987

█████████
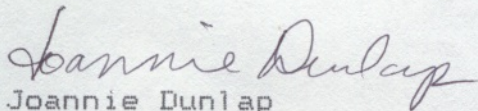█████████

W.A. Australia

Dear ██████████

Thank you very much for sharing your Print Shop ideas with us.
It is always a pleasure to hear from enthusiastic users like
yourself.

Your ideas are very good. To begin, we do have a product that
includes a weekly and monthly Calendar feature. This product is
called The Print Shop Companion. The Companion also includes an
enhanced graphic editor, a border and font editor so that you can
create your own borders and fonts, a creature maker, a tile
maker, an some additional graphics, fonts, and borders.

I am afraid that we are unable to include lower case characters
in our fonts. Due to the nature of the Apple II computers, as
well as the program's code and memory limitations, it is
something that we are unable to do at this time. However, I will
certainly keep your suggestion on file for future reference.

I hope that you continue to use and enjoy your Print Shop
products. Again, thank you for taking the time to send us your
suggestions. If you have any other suggestions you would like to
share with us in the future, please feel free to contact me.

Regards,

Joannie Dunlap

Joannie Dunlap
The Print Shop Group

AIR MAIL

SAN RAFAEL CALIF.
MAR 16 '87
P.B. METER
U.S. POSTAGE
.44

█████████
█████████

W.A. Australia

Springboard Software, Inc.
7808 Creekridge Circle
Minneapolis, Minnesota 55435
612-944-3915
FAX: 612-944-1832

June 3, 1988

SPRINGBOARD

W.A. Australia

Thank you for your letter of May 20, 1988.

The Springboard Publisher will run with an Apple IIe, however we only support the Epson LX-80 and LX-800 printers. We do have support for most of the MX, FX and RX series. Since we have not done any testing with the current printer you are using we can not guarantee the program will function correctly for you. The Epson APL interface card is supported by the program . We are assuming that it is the same card as the Epson #8133 Parallel which you are using. We will offer a Laserwriter add-on package in the future which would run with your setup, however you would need a Super Serial card.

Springboard Publisher does not require a mouse. We do recommend one especially if you will be doing a lot of graphic drawings, but you can run this program from the keyboard.

Springboard Publisher is currently priced at $139.95. The Style Sheets and Fonts packages are each $29.95 and the Works of Art packages are $39.95 each.

Enclosed please find a brochure which should answer any additional questions you may have. If you do have any questions or concerns which are not answered by the enclosed brochure please contact this office.

Thank you

Customer Support Department
Springboard Software, Inc.
(612) 944-3912

SPRINGBOARD