

**Timeworks, Inc.**  
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TIMeworks  
**PLATINUM**™

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Design and Layout Ideas for Use with **Publish-It!**

Desktop Publishing Program



# Design Ideas

For Apple\* //e (enhanced), //c and //GS computers.

Includes over 85 layouts for ads, brochures,  
letterheads, newsletters and more!

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4404	Education Graphics
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4406	Font Pack 2
4407	Laser Pack

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## Introduction

Welcome to DESIGN IDEAS. If you remember, there was a chapter in your original PUBLISH IT! user's manual on graphic design. However, if you're still not comfortable with your own artistic ability as a graphic designer, here comes DESIGN IDEAS to the rescue.

Timeworks has retained professional commercial artists to "translate" what they usually do with magic markers and layout pads onto personal computer screens and save off the results in these handy DESIGN IDEAS files.

Use these "layouts," as they are called, as templates, substituting your own text for the "greeked" text and your own art (or imported art) for the shaded representations of artwork. Or, use DESIGN IDEAS as just that—ideas that are a starting point for your own creative adaptations. Either way, you'll find yourself coming back again and again to DESIGN IDEAS for inspiration and quick-to-fit designs.

Open DESIGN IDEAS files just like the sample files that came with your original PUBLISH IT! program.

It may take you awhile to figure out exactly how the artist created and overlaid frames and objects, but the more you discover, the more versatile you'll become.

In each category we have chosen one representative sample to feature. In these samples, we will tell you what typefaces and fonts we've used and highlight any special technique or design features we've incorporated. Where indicated, we'll even tell you some printing tricks you might employ to get an even more professional output.