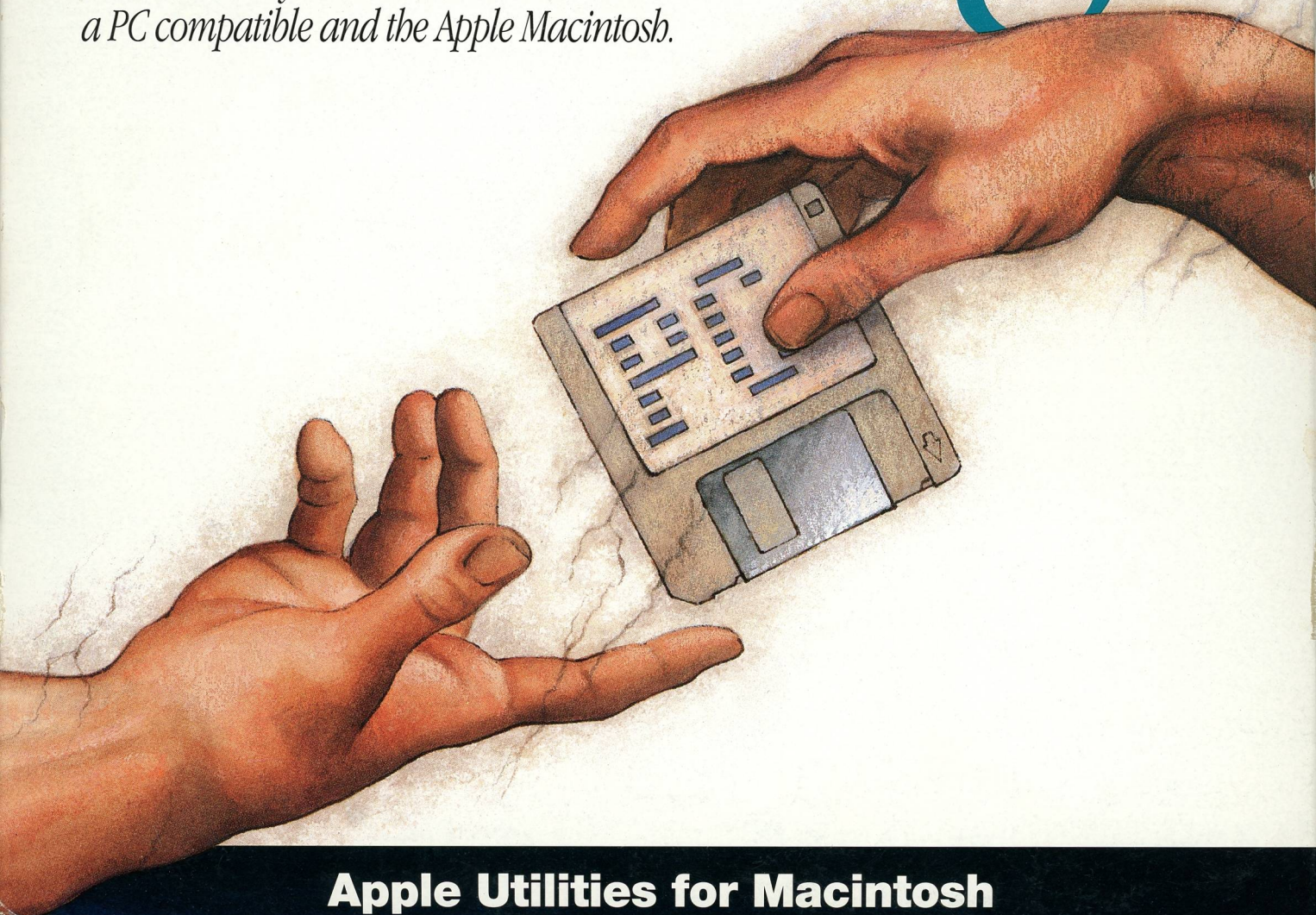




Macintosh PC Exchange

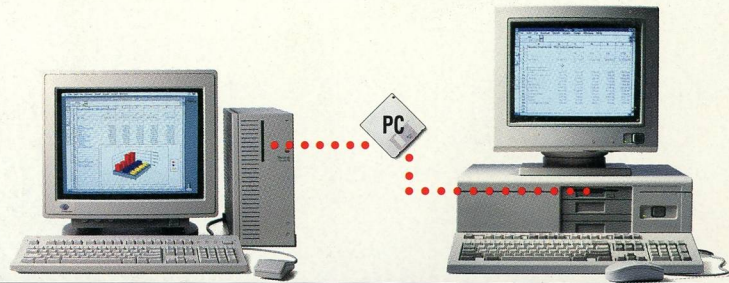
*The easiest way to move documents between
a PC compatible and the Apple Macintosh.*



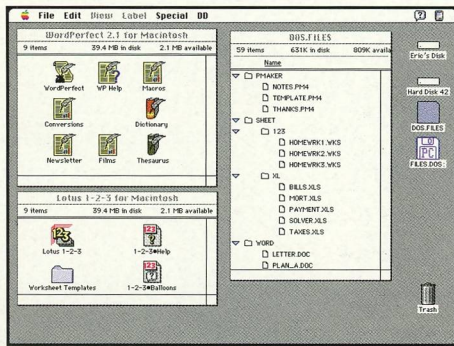
Apple Utilities for Macintosh



Macintosh PC Exchange software makes it easy for Macintosh users to work with files stored on MS-DOS and Microsoft Windows floppy disks. Now you can move files between a Macintosh and a PC as easily as you can move files between two Macintosh computers.



DOS on the desktop. When you insert an MS-DOS or Windows-formatted disk into your Macintosh computer's Apple SuperDrive or compatible floppy disk drive, Macintosh PC Exchange displays the disk's icon on the desktop.



Standard file operations. The contents of the MS-DOS disk are displayed in a window on the screen, just as with any Macintosh disk. Files and subdirectories appear as standard Macintosh documents and folders, and they can be opened, saved, renamed, moved, copied, and deleted just like documents and folders stored on standard Macintosh floppy disks.

Double-click and go. The customizable control panel lets you create links between MS-DOS files and Macintosh applications. Then you can simply double-click the file's icon to launch the application. For example, you could double-click an MS-DOS Lotus 1-2-3 file and automatically launch Lotus 1-2-3 for Macintosh or another spreadsheet application that works

with 1-2-3 files, such as Claris Resolve. Or you could launch WordPerfect for Macintosh or Microsoft Word when you double-click the icon for an MS-DOS WordPerfect file.

Special features:

- Works with 3.5-inch and 5.25-inch floppy disks formatted using MS-DOS, Windows, and OS/2.
- Formats 720K or 1.44MB MS-DOS disks on any Macintosh with an Apple SuperDrive or compatible 3.5-inch floppy disk drive.
- Formats 360K or 1.2MB MS-DOS disks on any Macintosh with a third-party 5.25-inch external floppy disk drive.
- Allows you to copy, rename, delete, and save MS-DOS files in the same way that you work with Macintosh files.
- Is compatible with all Macintosh applications.

This package contains:

- Macintosh PC Exchange software disk
- Macintosh PC Exchange user's guide

Minimum required equipment:

- An Apple Macintosh computer with at least 3 megabytes of RAM, a hard disk drive, and an Apple SuperDrive or compatible floppy disk drive
- System 7 (version 7.0 or later)

MS-DOS/Windows applications	↔	Macintosh applications
Lotus 1-2-3 or Microsoft Excel		Lotus 1-2-3 or Microsoft Excel 3.0
Microsoft Word or WordPerfect		Microsoft Word 5.0 or WordPerfect 2.1
Aldus PageMaker		Aldus PageMaker 4.2
Aldus Persuasion		Aldus Persuasion 2.1
Ventura Publisher		Ventura Publisher
Adobe Illustrator		Adobe Illustrator 3.2

With Macintosh PC Exchange, you can easily move files back and forth between leading MS-DOS or Windows applications and Macintosh applications. Some examples are shown here.



Macintosh PC

Exchange

*The easiest way to
move documents
between a PC
compatible and the
Apple Macintosh.*

M1252LL/A



Packing List for Macintosh PC Exchange

This package contains the following items:

-
- | | | |
|---|-------|------------------------------|
| 1 | Disk: | <i>Macintosh PC Exchange</i> |
|---|-------|------------------------------|
-
- | | | |
|---|---------|---|
| 1 | Manual: | <i>Macintosh PC Exchange User's Guide</i> |
|---|---------|---|
-
- | | | |
|---|----------------------------|--|
| 1 | Software registration card | |
|---|----------------------------|--|
-
- | | | |
|---|-------------------------|--|
| 1 | Apple USA Support flyer | |
|---|-------------------------|--|
-
- | | | |
|---|----------------------------|--|
| 1 | Software license agreement | |
|---|----------------------------|--|
-

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Macintosh PC Exchange

Macintosh

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Double
Sided



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Support Services

Macintosh PC Exchange

Now that you own Macintosh PC Exchange, you can have complimentary access to Apple Computer's telephone support service for one year.

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0
6
4
4
3

Your purchase of Macintosh PC Exchange automatically entitles you to one year of toll-free telephone support from Apple.* This gives you direct access to our engineers, who can provide information in the following areas to help you get Macintosh PC Exchange up and running:

- Installation
- Configuration
- Compatibility
- Basic product use

Support service is available from 9 A.M. to 5 P.M. your local time (6 A.M. to 2 P.M. in Hawaii) every weekday, excluding holidays, for one year from the date of original purchase.

To begin using this service:

- Call our engineers at 1-800-767-2775.
- Enter your private access code:

10-1041-1883-0467

Please be prepared to provide:

- Your name, address, and telephone number
- General information about your Macintosh system configuration

After your complimentary year of support ends, you can continue this convenient and valuable service by purchasing a subscription to the Apple Technical Coordinator Answerline. For more information, or to purchase a subscription, call Apple at 1-800-950-2442.

* Support for this version of Macintosh PC Exchange is complimentary for the first year. Offer is valid only in the United States. Limit one authorized contact per access code.



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What is the primary business of your company/institution? (Check one)

- A. Business services (Legal/Other services)
- B. Finance/Real estate/Insurance
- C. Manufacturing
- D. Agriculture/Mining/Construction
- E. Transportation/Utilities/Communications
- F. Retail trade (including restaurants)
- G. Wholesale trade
- H. Health
- I. Government
- J. K-12 education
- K. Higher education
- L. Disability services
- M. Doesn't apply to me
- N. Other

How many employees, including yourself, are located at your company location? (Check one)

- A. 1-19
- B. 20-49
- C. 50-99
- D. 100-499
- E. 500-999
- F. 1,000 or more
- G. Doesn't apply to me

In your entire company? (Check one)

- A. 1-19
- B. 20-49
- C. 50-99
- D. 100-499
- E. 500-999
- F. 1,000 or more
- G. Doesn't apply to me

Please send me my free gift. (Check one only)

- A. Mouse pad
- B. Six months of Macworld magazine
- C. Six issues of iMac/A+ magazine

Place and date of purchase:

Name _____
 City _____
 State _____
 Zip _____

Signature _____
 Today's date _____

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Please complete and mail this registration card.

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That's why we're asking you to take the time to fill out this software registration card and send it to us today. We want to know what you're

doing with our software. What you like and don't like about it. What you'd like to see next.

We also want to be able to tell you about new products, updates, and enhancements.

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Detach form at perforation above. Fold and seal in this area.

Apple Software Registration Card

(Please print.)

Primary person using this computer _____
First name Middle initial Last name

Title _____

Location where computer will be used:

Company/Institution (if applicable) _____ Dept. _____

Address _____ Apt./Suite no. _____

City _____ State _____ Zip code _____

Work telephone (_____) _____ Home telephone (_____) _____

Is this location your: A. Home B. Business C. Educational institution D. Government office

Name and version of software purchased:

(e.g., A/UX,® Version 3.0)

Software name _____ Version number _____

Date of purchase _____ / _____ / _____
Month Day Year

Where will this software be used? (Check one)

- A. Business
- B. Home
- C. Home business (full time)
- D. Work brought home
- E. State/Local government
- F. Federal government
- G. Elementary school
- H. High school
- I. College/University

What was your role in the purchase of this software? (Check all that apply)

- A. Evaluated
- B. Influenced
- C. Purchased
- D. None

What is the primary business of your company/institution? (Check one)

- A. Business services/Legal/Other services
- B. Finance/Real estate/Insurance
- C. Manufacturing
- D. Agriculture/Mining/Construction
- E. Transportation/Utilities/Communications
- F. Retail trade (including restaurants)
- G. Wholesale trade
- H. Health
- I. Government
- J. K-12 education
- K. Higher education
- L. Disability services
- M. Doesn't apply to me
- N. Other _____

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Which of the following best describes your occupation? (Check one)

- A. General office/Administration
- B. Finance/Accounting
- C. Marketing/Advertising/Communications
- D. Manufacturing/Operations/Distribution
- E. Programming/Software development
- F. MIS/Data processing
- G. R&D/Engineering
- H. Design/Architecture
- I. Sales
- J. Military
- K. K-12 teacher
- L. Higher education faculty
- M. K-12 student
- N. Higher education student
- O. Special education/Rehabilitation
- P. Retired
- Q. Other _____

How many employees, including yourself, are located:

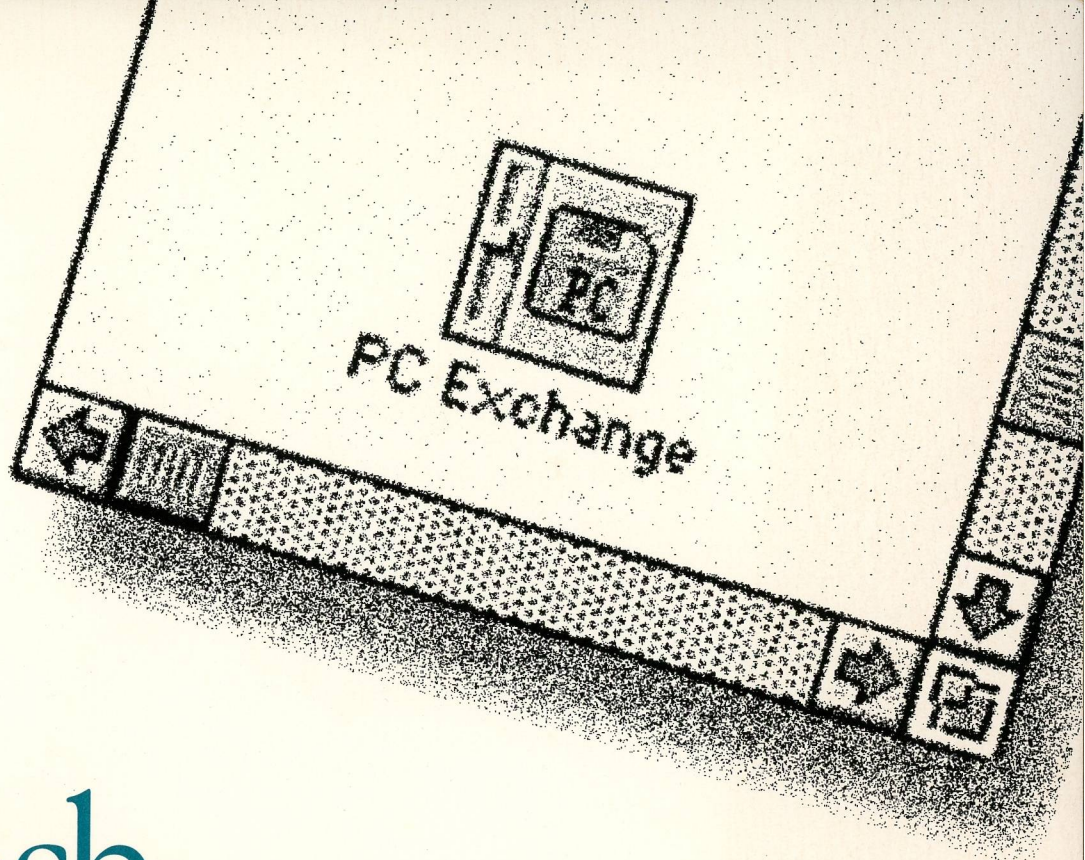
- | | |
|---|---|
| At your company location? | In your entire company? |
| (Check one) | (Check one) |
| <input type="checkbox"/> A. 1-19 | <input type="checkbox"/> A. 1-19 |
| <input type="checkbox"/> B. 20-49 | <input type="checkbox"/> B. 20-49 |
| <input type="checkbox"/> C. 50-99 | <input type="checkbox"/> C. 50-99 |
| <input type="checkbox"/> D. 100-499 | <input type="checkbox"/> D. 100-499 |
| <input type="checkbox"/> E. 500-999 | <input type="checkbox"/> E. 500-999 |
| <input type="checkbox"/> F. 1,000 or more | <input type="checkbox"/> F. 1,000 or more |
| <input type="checkbox"/> G. Doesn't apply to me | <input type="checkbox"/> G. Doesn't apply to me |

Which of the following are part of the computer system that will be used with this software product? (Check all that apply)

- A. Macintosh® computer (specify model: e.g., Plus, Classic,® LC, IIfx) _____
- B. Apple® II computer (specify model: e.g., IIc Plus, IIe, IIGs®) _____
- C. System software version (e.g., 7.0) _____
- D. Amount of memory (RAM) (e.g., 4MB) _____
- E. Hard disk capacity (e.g., 80MB) _____
- F. Apple ImageWriter® printer
- G. Apple StyleWriter® printer
- H. Apple LaserWriter® or LaserWriter Plus printer
- I. Apple Personal LaserWriter printer
- J. Apple LaserWriter II printer
- K. Macintosh 12" Monochrome Display
- L. Macintosh 12" RGB Display
- M. AppleColor™ High-Resolution RGB Monitor
- N. Macintosh 16" Color Display
- O. Macintosh Portrait Display
- P. Apple Two-Page Monochrome Monitor
- Q. Macintosh 21" Color Display
- R. Apple CD-ROM drive
- S. Local or wide area network
- T. Modem
- U. Scanner
- V. File server
- W. Other _____

Customer signature _____

Today's date _____



Macintosh PC Exchange

User's Guide

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