

**Ages 9-up**

**The Learning Company<sup>®</sup>**

The Children's  
**Writing & Publishing Center<sup>™</sup>**

**The Easy, Fun Program That Builds  
Written Communication Skills**



**Apple IIGS** 3.5" disk

Requires: Apple IIGS with 3.5" disk drive and Dot Matrix, black and white or color printer. Will run on Apple IIc or IIe with 128k.

Optional: Mouse  
Includes: Free Storage Disk  
688 WPC

Also runs on  
**Apple<sup>®</sup> IIc Plus**

# The Children's Writing & Publishing Center

"My students' excitement and pride in their new found power over the written word has added a new dimension to reading and writing instruction. Thank you." — Lynn Murphy, Teacher, Laurel School

## BENEFITS OF PRODUCT

Educators recognize an intimate relationship between writing and thinking. This product is a tool that helps build and develop written communication skills. Designed for ease-of-use, it stimulates the natural creativity of young people and makes the process of writing both fun and rewarding. It combines powerful features in word processing, picture selection, and page design to help children, families and schools produce first-class illustrated reports, letters, stories, newsletters and more.

## WHAT MAKES IT UNIQUE

- ✓ **More features** than any other children's word processing or desktop publishing program. It combines words and pictures effortlessly—words automatically wrap around pictures that are placed on documents.
- ✓ **Easy-to-follow instructions** and colorful screen displays coach new users every step of the way.
- ✓ **Does everything your child will want to do at school or home:** reports, letters, stories, newsletters and more.

## SPECIAL FEATURES

- ✓ Multiple font styles and sizes
- ✓ Words automatically flow around pictures
- ✓ Over 150 pictures—Also compatible with PrintShop® add-on graphics libraries
- ✓ "What you see is what you get" display
- ✓ One and two column formats
- ✓ Up to 40 characters per line in 1 column document, 80 in 2 column document
- ✓ Top-notch printouts in black and white or color (with a color printer)
- ✓ Colorful, easy-to-read menus
- ✓ Easy to read screens
- ✓ Online help and examples
- ✓ Cut and paste text



Try these other award-winning programs from The Learning Company...

Subjects	Ages 4 to 7	Ages 7 to 10	Ages 10 to 14 +
Reading/Writing	Reader Rabbit	Writer Rabbit	
Writing/Publishing			The Children's Writing & Publishing Center
Math	Math Rabbit		
Spelling		Magic Spells	
Thinking/Problem-Solving	Gertrude's Secrets	Think Quick!	
Advanced Problem-Solving			Rocky's Boots

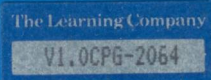
## The Learning Company Customer Service

6493 Kaiser Drive • Fremont, CA 94555 • (800) 852-2255

The Children's Writing & Publishing Center and The Learning Company are trademarks of The Learning Company.

Print Shop® is a trademark of Broderbund Software, Inc.

NOT FOR EXPORT • For use in the USA and Canada only. This product is subject to State Department regulations.



*The Learning Company*

# Writing & Publishing Center

*Written Communication Skills*

Ages 9-up

Apple<sup>®</sup>

IIIGS<sup>™</sup>

3.5" disk

*The Learning Company*<sup>®</sup>

**Apple**<sup>®</sup> **IIgs**<sup>™</sup>

**Ages 9 and up**

*(Also Apple IIc & IIe with 128k)*

## **Program and Picture Disk**

For use with

**The Children's**

**Writing & Publishing Center**<sup>™</sup>

V1.0

<http://www.cvxmelody.net/AppleUsersGroupSydneyAppleIIDiskCollection.htm>

*The Learning Company*<sup>®</sup>

**Apple**<sup>®</sup> **IIgs**<sup>™</sup>

**Ages 9 and Up**

*(Also Apple IIc & IIe with 128K)*

## **Storage Disk**

Includes Sample.Letter

For use with





































**The Children's**

**Writing & Publishing Center**<sup>™</sup>

V1.0

**PICTURES**  
(continued)

**THINGS**

FOR YOUR OWN PICTURE		Award 1		Award 2		Balloons			
Anything	98	Award 1	99	Award 2	100	Balloons	101		
	102		103		104		105		106
	107		108		109		110		111
	112		113		114		115		116
	117		118		119		120		121
	122		123		124		125		126
	127		128		129		130		131
	132		133		134		135		136
	137								

**CUSTOMER SERVICE**  
(800) 852-2255

6493 Kaiser Drive, Fremont, CA 94555

*The Learning Company*







**The Children's  
Writing & Publishing Center™**

**READY REFERENCE CARD**













**SPECIAL KEYS**

**Key**                      **Function**

**WORKING WITH THE PROGRAM**

 	Moves the highlighting in menus left, right, down, or up; cycles through menu choices. (You can also use <b>spacebar</b> to cycle through menu choices.)
 	
<b>return</b>	Selects highlighted menu choices.
<b>Mouse</b>	Selects menu choices pointed at by the mouse arrow on the screen when the mouse button is clicked.
<b>esc</b>	Takes you back to a previous menu, stops the current activity, moves you between the Menu Bar and the Workspace.
 	Displays help screens. (To turn off and on extra help screens designed for new users, see <i>System Setup</i> on page 65 in the User's Guide.)

**WORKING WITH WORDS**

 	Moves the cursor over text.
 	
 	Moves the cursor to the beginning or end of a line.
or	
 	
 	Moves the cursor down or up several lines.
or	
 	
<b>caps lock</b>	When down, capitalizes every letter you type.
<b>delete</b>	Deletes the character to the left of the cursor.
<b>return</b>	Ends a paragraph, starts a new line, inserts blank lines.

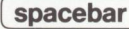









*The Learning Company*

## SPECIAL KEYS










(continued)

### Key                      Function

#### WORKING WITH WORDS (continued)

	Inserts a space.
	Capitalizes the next letter you type or lets you type the top character on a key when you hold this key down.
	Moves the cursor to the right by inserting five spaces at a time.
 <b>C</b>	In the Body Workspace, begins and ends <b>Cutting</b> of lines of text.
 <b>L</b>	Moves a line of text to the <b>Left</b> of the page.
 <b>M</b>	Moves a line of text to the <b>Middle</b> of the page.
 <b>P</b>	In the Body Workspace, <b>Pastes</b> cut text at the beginning of the line the cursor is on.
 <b>R</b>	Shows and hides <b>Return</b> key markers (↵).
 <b>U</b>	Begins and ends typing of <b>Underlined</b> text.
 <b>V</b>	Shows a small <b>View</b> of entire document.
<b>Mouse</b>	Moves the cursor to the arrow location when the mouse button is clicked.







#### WORKING WITH PICTURES

 	Moves the selected picture in the Workspace.
 	
 	Moves the selected picture down or up several lines in the Body Workspace.
or	
 	
<b>F</b>	<b>Flips</b> the selected picture one of four ways.
	Places the selected picture in the Workspace.









## PICTURES

(continued)















#### GOING PLACES (continued)

	53		54		55		56		57
Plane		School Bus		Train		Truck 1		Truck 2	
									
U.S.A. Map	58								


















#### HOLIDAYS

	59		60		61		62
Christmas		Easter		Halloween		Hanukkah	
	63		64		65		66
New Year		St. Patrick		Thanksgiving		Valentine	

#### PEOPLE


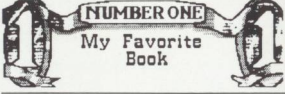
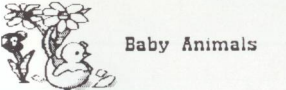




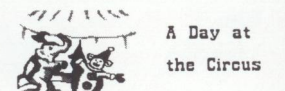










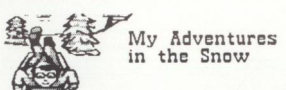

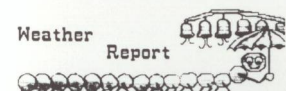
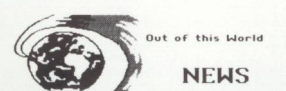
	67		68		69		70		
Baby		Boy		Clown		Cowboy			
	71		72		73		74		75
Dancer		Doctor		Girl		Indian		Man	
	76		77		78		79		80
Pals		Soldier		Teacher 1		Teacher 2		Woman	

#### SPORTS

	81		82		83		84		
Baseball		Basketball		Bowling		Cheerleader			
	85		86		87		88		89
Fishing		Football		Golf		Gymnast 1		Gymnast 2	
	90		91		92		93		94
Hockey		Ice Skater		Runners		Skates		Skier	
	95		96		97				
Soccer		Swimmer		Tennis					

## PICTURES




















### PREDESIGNED HEADING

 A Time for Thanks	 NUMBER ONE My Favorite Book
Autumn 138	Award 139
 Baby Animals	 Big News
Baby Chick 140	Big News 141
 Happy Birthday	
Birthday 142	
 A Good Book to Worm Through	 Happy Holiday Wishes
Bookworm 143	Christmas 144
 A Day at the Circus	
Circus 145	
 The Great Detective Caper	 Front Page NEWS
Detective 146	Extra Extra 147
 Mostly Ghostly Story	
Ghost 148	
 A Page from History	 Happy Mother's Day
History 149	Mother's Day 150
 The World of Music	
Music 151	
 The Great Experiment	 Space Travel
Science 152	Space 153
 Sports News	
Sports 154	
 Buzzing About Spring	 My Adventures in the Snow
Spring 155	Snow 156
 My Secret Valentine	
Valentine 157	
 Weather Report	 Out of this World NEWS
Weather 158	World 159
















## PICTURES

(continued)










### ADVENTURE

			
Castle 1	Diver 2	Dragon 3	Earth 4
			
Fairy 5	Jet 6	Knight 7	Monster 8
			
Pirate 9			
			
Police Car 10	Robot 11	Ship 12	Shuttle 13
			
Space 14			
			
Spy 15	Teepees 16	Wagon 17	Witch 18
			
Wizard 19			

### ANIMALS

			
Alligator 20	Bear 21	Bird 22	Cat 1 23
			
Cat 2 24	Deer 25	Dinosaur 26	Dog 1 27
			
Dog 2 28			
			
Elephant 29	Fish 1 30	Fish 2 31	Fish 3 32
			
Horse 33			
			
Lion 34	Monkey 35	Pig 36	Rabbit 37
			
Rat 38			
			
Seal 39	Snake 40	Tiger 41	Turtle 42
			
Whale 43			

### GOING PLACES

			
Beach 44	Boat 1 45	Boat 2 46	Camping 47
			
Car 48	Carnival 49	Motorcycle 50	Mountains 51
			
Picnic 52			

## Reference Guide for Hardware Requirements

Programs (Ages)	APPLE® IIgs/II+/IIe/IIc		IBM®/TANDY® & Compatibles*		COMMODORE® 64/128	
	64k	1,6	256k	1,3,7	64k	1
Reader Rabbit (4-7)	64k	1,6	256k	1,3,7	64k	1
"Talking" Reader Rabbit (4-7)	256k	1,5	256k	1,3,7	N/A	N/A
Math Rabbit (4-7)	64k	1,8	128k	1,4,7	N/A	N/A
Gertrude's Secrets (4-7)	48k	2,8	128k	2,3,7	64k	2
Writer Rabbit (7-10)	64k	1,8	256k	1,4,7	N/A	N/A
Magic Spells (6-12)	64k	1,8	256k	1,3,7	64k	1
Think Quick! (7-14)	64k	1,8	128k	1,4,7	N/A	N/A
Rocky's Boots (9 & up)	48k	2,8	128k	2,3,7	64k	2

### Notes on system requirements:

1. Color monitor not required
2. Color monitor or color TV **required**
3. Color graphics adapter **required**
4. Color graphics or Hercules mono-chrome graphics adapter required
5. Apple IIgs only—3.5" Disk Drive **required**
6. Apple Macintosh format available. Runs on Mac SE, Mac Plus, and Mac 512k with 800k disk drive.
7. 3.5" Disk or Hard Disk Installable Version available (see below)
8. 3.5" Disk for Apple IIgs also available.

### \*IBM/Compatible Information

**Requirements:** IBM and compatible products require PC-DOS 2.0-3.3 or MS-DOS 2.0-3.2  
Tandy 1000 products require MS-DOS 2.1-3.2

#### Systems tested for complete compatibility:

IBM PS/2; IBM PC/XT/AT/jr.; TANDY 1000 EX/SX/HX/TX/3000; COMPAQ 286/  
PORTABLE; LEADING EDGE D; EPSON EQUITY 2/3; HP VECTRA; AT&T 6300;  
COLUMBIA; PANASONIC FX 600; TOSHIBA t-1100/3100; ZENITH 148/158/248/258.

- ▶ **3.5" Disk Versions** are available for the Apple IIgs and for the Tandy 1000, IBM PS/2™ and other compatible 3.5" disk drives. Call us for details.
- ▶ **Hard Disk Installable Version:** A special format that can be installed and run on a hard disk is available by mail with the purchase of any IBM or Tandy 1000 version of The Learning Company's programs. See package or call us for details.
- ▶ **Satisfaction Guaranteed!** All programs from The Learning Company carry a no risk, 30-day money back guarantee.
- ▶ **Special Note to Educators:** The Learning Company also offers a complete line of School Editions. Call our School Division for more information.

Hop over to your nearest Learning Company Dealer or call us toll free: 800-852-2255.

6493 Kaiser Drive, Fremont, CA 94555 (415) 792-2101

**The Learning Company®**

090988

## Parent/Teacher Guide to Selecting Software for Children Ages 4-14

# The Learning Company

Helping children get ahead





## The Five Secrets to Selecting Educational Software for Children

Your child's education is an important investment. Be sure the software you buy passes this test:

1. Does it have **proven educational value**? The software should have been developed by a team of qualified educators using a sound learning approach.
2. Does it develop **thinking skills**? The right software will provide more than drill and practice. It should also enrich your child's thinking skills and develop his or her problem-solving abilities. This prepares children for future learning success.
3. Is it **motivating**? Children love to learn—in the right environment. Good software stimulates a child's natural curiosity and provides positive reinforcement. The software should provide several levels of play and options to customize it to the child's current level and specific needs. Above all, your child should enjoy it.
4. Is it **easy-to-use**? You and your child should not be spending time trying to figure out how to use the software. A simple set of commands and consistency from one product to the next lets you get straight to the fun.
5. Is it part of a **family of products** that are **guaranteed**? Look for a line of products that covers your child's needs across several subject areas. Make sure the company stands behind its products and will guarantee your satisfaction.

## About The Learning Company

The Learning Company is unique in its focus on building children's underlying thinking skills while reinforcing the important basic curriculum subjects. Since its founding in 1979, the company has won extensive awards for its innovative teaching approach. It's single-minded focus on quality is reflected in extensive pre-market testing in homes and schools, and a rich product line with which a child can grow with additional subjects and with age.

Fun and ease-of-use are central elements of The Learning Company's programs. Cheerful and intriguing characters, challenging situations and environments are combined to provide captivating and entertaining programs that a child can enjoy for hours. The multiple skill levels and easy-to-follow directions make each program easy to use—no frustrations, no complicated procedures. And, your satisfaction is guaranteed.

Choose from our family of quality software

SUBJECTS	AGES:	4 to 7	7 to 10	10 to 14
Reading/Writing		Reader Rabbit	Writer Rabbit	
Writing/Publishing			The Children's Writing & Publishing Center	
Math		Math Rabbit		
Spelling			Magic Spells	
Thinking/Problem-Solving		Gertrude's Secrets	Think Quick!	
Advanced Problem-Solving				Rocky's Boots

# Build Reading, Math and Early Thinking Skills for Ages 4-7

## Reader Rabbit™

(Ages 4-7)

### Builds Early Reading Skills



Four animated games help develop fundamental reading, spelling and thinking skills. Children improve word recognition, vocabulary and memory skills in Reader Rabbit's fabulous word factory.

- ▶ **Uses positive reinforcement** to motivate children and reward correct solutions
- ▶ **Carefully sequenced games** increase in difficulty as your child's skills grow
- ▶ **New "talking" version** for the Apple IIgs™ uses high-quality digitized speech for an even more exciting and rewarding learning experience.

*"Reader Rabbit is a highly motivational game...well designed and easily used by young children."*

—The Computing Teacher

*"Parents' Choice Gold Award"*

—Parents' Choice

*"Critics' Choice Award"*

—Family Computing

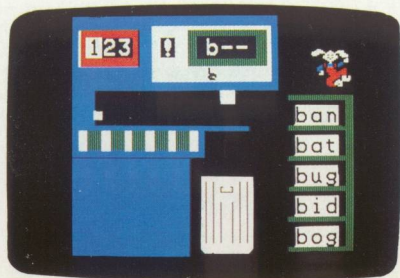
Apple, IBM and Compatibles 5.25" . . . \$39.95

Special "Talking" version for Apple IIgs

and Tandy 1000 3.5" . . . \$59.95

Macintosh 3.5" . . . \$59.95

Commodore 64/128 also available.



## Math Rabbit™

(Ages 4-7)

### Builds Early Math Skills



Introduce your child to the fascinating world of numbers! Four games teach children how to add and subtract one- and two-digit numbers, and recognize number patterns and relationships. Math Rabbit develops children's early thinking skills while teaching them math.

- ▶ **Many options** let you customize games to child's learning level.
- ▶ **Builds a solid foundation** for future work in multiplication
- ▶ **The perfect way** to get your child started in math.

*"Rich in educational content and fun to play."*

—Dr. Carol Wilder, Parent and Educator

Apple, IBM and Compatibles 5.25" . . . \$39.95

Apple, IBM and Compatibles 3.5" . . . \$39.95

## Gertrude's Secrets®

(Ages 4-7)

### Builds Early Thinking Skills



Seven entertaining games build a child's early thinking and problem-solving abilities. Children move colorful playing pieces to learn important classification, grouping, sequencing and organizing skills.

- ▶ **Fascinating puzzles of increasing difficulty** enrich and reinforce skills essential to math
- ▶ **Children develop creative problem-solving skills** as they test solutions

*"Best Software of the Year"*

—Learning Magazine

Apple, IBM and Compatibles 5.25" . . . \$39.95

Apple, IBM and Compatibles 3.5" . . . \$39.95

Requires color monitor

Commodore 64/128 also available.

# Develop Writing, Spelling and Thinking Skills for Ages 6-12

## Writer Rabbit™

(Ages 7-10)

### Builds Early Writing Skills



The best learning-to-write program available. In six carefully sequenced games, children join Writer Rabbit at a sentence party and learn to create complete sentences and stories. Each game builds important reading comprehension skills while developing writing skills.

- ▶ **Can be customized to child's ability** by selecting vocabulary level, sentence length and game speed.
- ▶ **Develops creativity** as children make up their own stories and letters
- ▶ **Prints out** over 70 stories and letters, plus an "Award Certificate"

*"A must for every child who is beginning to write. A natural step before introducing the child to word processing."*

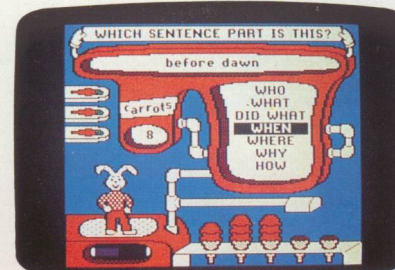
—Dr. Ariella Lehrer, Child Psychologist and Software Evaluator

*"Critics' Choice Award"*

—Family Computing Magazine

Apple, IBM and Compatibles 5.25" . . . \$49.95

Apple, IBM and Compatibles 3.5" . . . \$49.95



## Magic Spells®

(Ages 6-12)

### Builds Essential Spelling Skills



Sharpen spelling skills by unscrambling words and spelling flashed words in a magical kingdom. Magic Spells enriches a child's understanding of letter relationships as it provides spelling practice.

- ▶ **Includes sample word lists** with hundreds of words at many levels
- ▶ **Enter weekly spelling words** with the easy-to-use "Spells Writer" editor
- ▶ **Rewards and motivates children** with captivating graphics and amusing sound effects

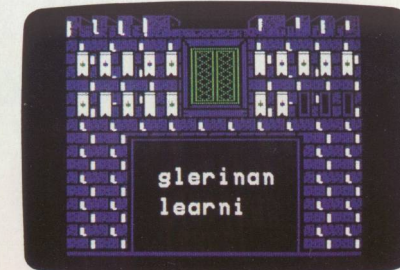
*"We only wish that spelling drills had been this much fun when we were kids."*

—Apple II Review

Apple, IBM and Compatibles 5.25" . . . \$39.95

Apple, IBM and Compatibles 3.5" . . . \$39.95

Commodore 64/128 also available.



## Strengthen and Enrich Problem-Solving Skills for Ages 7-14

### Think Quick!™

(Ages 7-14)

The animated adventure game that builds thinking skills

This fast-paced adventure game helps children develop important thinking skills needed for future learning. Players overcome increasingly difficult challenges as they race through over 100 rooms in the magical Castle of Mystikar.

- ▶ **Helps build skills in logical thinking**, developing strategies, decision making and problem solving
- ▶ **Six increasingly difficult game levels** provide endless hours of learning fun
- ▶ **Several play options** let children explore at their own pace, race against the clock or create their own games
- ▶ **Secret panels, magical objects, maps, clues, Slime Worms and an enchanted Knight** all add up to a delightful exploration for children.

*"An exciting and very motivational program that enhances many areas of learning, including problem solving and decision making"*

—Judy Cato, Teacher

*"Parents' Choice Gold Award"*

—Parents' Choice

*"A+ All Stars"*

—A+ Magazine

Apple, IBM and Compatibles 5.25" . . \$49.95

Apple, IBM and Compatibles 3.5" . . . \$49.95

### Rocky's Boots®

(Ages 9-up)

Builds Problem-Solving Skills



This widely acclaimed program develops logical thinking and problem-solving skills that are important in math and science. Children learn to create increasingly powerful "logic machines" in 40 fun, interactive games.

- ▶ **Each game introduces new logic concepts** while building on skills learned in earlier games
- ▶ **40 games and a variety of options** provide countless hours of entertainment

*"Software of the Year"*

—Parents' Choice and Learning Magazine

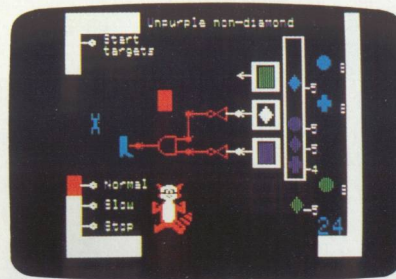
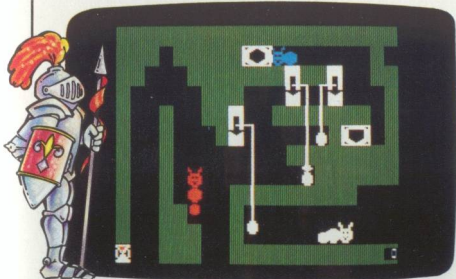
*"Rocky's Boots is as much fun as the computer itself!"* —Time Magazine

Apple, IBM and Compatibles 5.25" . . \$49.95

Apple, IBM and Compatibles 3.5" . . . \$49.95

Requires color monitor

Commodore 64/128 also available.



## Build and Develop Written Communication Skills

### The Children's Writing & Publishing Center™

(Ages 9 and up)



Educators recognize an intimate relationship between writing and thinking. This product is a tool that helps build and develop written communication skills. Designed for ease-of-use, it stimulates the natural creativity of young people and makes the process of writing both fun and rewarding. It combines powerful features in word processing, picture selection, and page design to help children produce first-class illustrated reports, letters, stories, newsletters and more.

#### ▶ What makes it unique

- More features than any other children's word processing or desktop publishing program. It combines words and pictures effortlessly—words automatically wrap around pictures that are placed on documents.
- Easy-to-follow instructions and colorful screen displays coach new users every step of the way.
- Does everything your child will want to do for school or home: reports, letters, stories, newsletters, and more.

#### ▶ Special Features:

- Multiple font styles and sizes
- Words automatically flow around pictures
- Over 150 pictures—Also compatible with Print Shop™ and other graphics libraries
- "What you see is what you get" display
- One or two column formats
- Top-notch printouts in black and white or color (with a color printer)
- Colorful, easy-to-read menus
- Easy to read screens
- Online help and page format
- Cut and paste text

*"My students' excitement and pride in their new found power over the written word has added a new dimension to reading and writing instruction. Thank you."*

—Lynn Murphy, Teacher, Laurel School

Apple IIe, IIc, IIGS available October 88

Tandy, IBM and compatibles available Winter 88/89

